



Sergei "White Wolf" Liakhovich Aims to Gain New Fans in Philly



In a bout that has the makings of a match made in boxing heaven, former Heavyweight Champion Sergei "White Wolf" Liakhovich takes on top Heavyweight Contender "Fast" Eddie Chambers to open the new NBC Sports Network's Fight Night on January 21, 2012, at 9pm, at Asylum Arena in Philadelphia.

Sergei is a native of Belarus and grew up in the former Soviet Union. He attributes his upbringing to the type of fighter and person he is today. "Growing up in Belarus was the best life lesson for me. It prepared me for all the challenges that life brings." "It made me stronger and hungrier for a better life." Someone once said 'sports does not build character, it reveals it,' growing up in Belarus definitely helped build my character!"

Since he was 12 years old, Liakhovich always dreamed of becoming a professional boxer. When Sergei was young he would cut out articles from newspapers and magazines which featured fighters like Mike Tyson and Evander Holyfield. He envisaged becoming a boxing icon. "I knew that the United States was the most important place to be in order to make it big in professional boxing. When I was 23, I obtained one of my goals by coming to the US, it wasn't easy. Becoming World Champion at 29 was the next big accomplishment, now I intend to continue the dream by becoming a world champion again" Sergei said.



Commenting about fighting in a city with a rich boxing heritage, Liakhovich said, "Philadelphia has so much boxing history and true boxing fans. I grew up in the working class city, so this feels like going home to me. One of the biggest compliments you can have as a fighter is when you can turn a crowd that comes to support the home town guy into your own fans by the end of the fight. It happened in Pittsburgh when I fought Brewster and I think it will happen again in Philly."

Sergei is pleased to be on NBC Sports Network's inaugural Fight Night show, "I am so excited to have the opportunity to be in the main event on NBC Sports Network's opening show. NBC is an important part of worldwide TV and to be chosen for this show was a privilege. Anyone who knows me knows that I give my all each time I step in the ring. I promise you nothing less on January 21st. In fact, since our styles match perfectly, when Chambers and I mix it up, it will be a night boxing fans will talk about!"

Promoted by Main Events, Peltz Boxing Promotions and Goossen Tutor, the non-televvised undercard fights will begin at 7 p.m. Televised fights will begin at 9 p.m. Tickets are priced at \$45 and \$65 can be purchased by calling Peltz Boxing, (215) 765-0922.

THE  NBC SPORTS GROUP

NBC SPORTS NETWORK FIGHT NIGHT SCHEDULE (All Times ET)

Saturday, January 21, 9-11 p.m. - Philadelphia

Saturday, March 24, 10 p.m.-Midnight - Site TBA

Saturday, June 16, 9-11 p.m. - Site TBA

Saturday, December 8, 9-11 p.m. - Site TBA

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Media requests for credentials must be emailed to ehaley@mainevents.com. You must

include "January 21 Credential Request" in the subject line. Specify which affiliation you are representing and if you are requesting a written or photo credential. Credential requests received after January 10th WILL NOT be considered. An extremely limited number of media positions are available at this venue.